

“DLF IPL Extraaa Innings – T20 Junior Contest”

The “**Extraaa Innings – T20 Junior Contest**” ("the **Contest**") is an activity especially for children who have got unique talent and are passionate about cricket, to participate in the wrap around show “Extraaa Innings” for the upcoming cricket tournament series “DLF IPL 2010 - Season 3” on channel “MAX” (“**Program**”). It is an innovative Program produced by Multi Screen Media Private Limited and/or its affiliates (“**MSM**”) where MSM is looking for eight (8) super smart children who shall represent their home team in the Program.

A. Participation For Auditions

1. Children (except the children/relatives of MSM’s employees and Candid Marketing) across all over India, who fall under the age group of above 7 years and below 15 years, may participate in the Contest (the “**Participants**”).
2. The Participants must have a valid age and nationality –proof like passport/ Ration Card/Birth Certificate etc.
3. Entries to participate in the Contest shall be open from 29th December 2010 through 7th Feb 2010 (“**Term**”).
4. Participants can participate in the Contest only through the following ways only:
 - a) IVR Services: By calling from your landline/mobile phone on IVR number of MSM 5052525. An automated voice will guide you through to participate in the Auditions (defined in clause B (1) below). Premium rates shall apply for special code numbers. Please check with your telecom operator for tariff rates before participating.
 - b) Radio Stations: By participating in radio contests to be run by MSM’s radio partner during the Term of the Contest wherein the radio jockey will conduct auditions and the short listed Participants shall be entitled to win special passes for Auditions.
 - c) School Contact Program : By participating in school contact program (“SCP”) which shall be conducted in schools across India by Candid Marketing (“Agency”) the Participants will have to fill the registration form and submit the same in the respective schools, the receipt which will be a part of the form will be retained by the Participants and will be required for registration purpose at the Audition Venue.
5. Each Participant shall have to provide the following information during participation in the Contest; Name, Age, School Name, Address, Telephone No., and proof of age.

B. Auditions

1. All the shortlisted Participants who have been chosen as per the provisions of clause A above shall have to come for auditions (“**Audition**”) towards final selection of winners of the Contest which shall be conducted on the following venues; Mumbai, Delhi, Kolkata, Hyderabad, Bengaluru, Ahmadabad, Chandigarh, Chennai and Jaipur (“**Audition Venues**”).
2. The shortlisted Participants shall be informed by MSM in advance of the date of Auditions and Audition Venues. The Participants and their Parent/Guardian unconditionally agree to come to Audition Venue as chosen by them at their own cost. Failure to participate in the Auditions makes the Participant ineligible to be a part of the Contest.
3. MSM shall, in its sole discretion, select and appoint a jury of judges to screen the Participants during Auditions (the “**Jury**”) who will select the final eight (8) super smart kids as winners (“**Winners**”) who will represent their IPL home team from where they are selected as a fan. The Jury’s decision shall be final and no claims, questions, queries whatsoever shall be entertained by MSM.
4. Winners shall be contacted by MSM through formal letters on the provided communication address wherein other details as how and when Winners need to be available is intimated.
5. MSM shall have the right to film the Auditions along with the Participation, appearance, interview of the Participants and the Winners in its network of channels (“**Recordings**”), and all the copyrights in such Recordings shall be owned by MSM and/or its affiliates in perpetuity throughout the world across all forms of media now known or hence forth devised.

C. GENERAL TERMS AND CONDITIONS

1. Participants’ participation in the Contest shall be construed as acceptance of the terms and conditions mentioned herein by them and their parents/guardian and that they agree to be bound by any decisions made by the MSM, including any interpretation of these terms and conditions.
2. MSM is not responsible for any errors or omissions in the information provided herein or on the Channel website or anywhere else. All information provided for the Contest is provided "as is" without warranty of any kind. MSM makes no representations and disclaims all express, implied, and statutory warranties of any kind to the Participants, their Parent/Guardian and/or any third party.
3. MSM and/or its directors, employees, officers, affiliates or subsidiaries shall have no liability in tort, contract, or otherwise (and as permitted by law), to the Participants, their parents/guardian and/or any third party.
4. Under no circumstance shall MSM and/or the Channel and/or their directors, employees, officers, affiliates or subsidiaries, be liable to the Participants, their parents/guardian and/or any third party for participation in the Contest towards lost opportunity and/or misappropriation of any kind, in indirect, special,

consequential, incidental, or punitive damages whatsoever, even if MSM has been advised of the possibility of such damages.

5. All expenses incurred including stay and travel expenditures shall be borne by the Participants solely and/or their parents/guardian. MSM shall not arrange or pay the cost of any such travel and or any such expenses. MSM shall also not be responsible of any harm, injury, disability or death caused during such travel or stay.
6. MSM reserves the right to cancel/ postpone/ stop/ terminate the Contest, Auditions and change the Auditions Venues, events and/or make any amendments to the existing rules of the Contest contained herein, without prior notice and in its sole discretion.
7. The Contest shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the Contest are subject to the exclusive jurisdiction of the courts at Mumbai only.
8. MSM reserves the right to amend, change or delete the terms & conditions governing the Contest without giving any prior notice.
9. The Participants and their Parent/Guardian agree that they had all possible means to seek clarifications from the Channel with regard to the Contest and/or the terms and conditions as contained herein by contacting the following: www.maxtelevision.com/feedback.php